



# ARCHIE L. TALIC

Full Stack Web Developer | Web Designer | SEO Specialist | AI Automation Developer

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## PROFESSIONAL SUMMARY

Full Stack Web Developer and Web Designer focused on building professional business websites, SEO-ready digital experiences, custom PHP/MySQL systems, and AI automation workflows. Experienced with responsive web design, website maintenance, hosting setup, Google/Gmail workflows, VPS deployment, and business-focused web solutions that help companies build trust and generate leads.

## CORE SKILLS

|                                                                                          |                                                                                          |
|------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|
| Web Development<br>PHP, MySQL, JavaScript, HTML5, CSS3, Bootstrap, REST APIs             | Design & UX<br>Responsive design, landing pages, business websites, mobile-first layouts |
| SEO & Performance<br>On-page SEO, technical SEO, page speed, metadata, content structure | AI & Automation<br>OpenAI, n8n workflows, AI chatbots, lead capture automation           |
| Hosting & Tools<br>Linux VPS, CyberPanel, cPanel, Cloudflare, SSL, Git, GitHub           | Platforms<br>WordPress, custom CMS, marketplaces, CRM, client-facing systems             |

## PROFESSIONAL EXPERIENCE

Freelance Full Stack Web Developer / Web Designer / SEO Specialist

Self-Employed | Hawaii / Remote

- Designed and developed responsive websites for businesses, service brands, marketplaces, associations, and digital platforms.
- Built custom PHP and MySQL applications including dashboards, lead forms, referral systems, CMS tools, and business workflows.
- Created SEO-ready page structures, metadata, mobile layouts, and performance-focused website improvements.
- Integrated Gmail SMTP forms, auto-response emails, inquiry flows, and professional contact systems for client websites.
- Configured domains, hosting, SSL, CyberPanel, Cloudflare, file uploads, and website deployment workflows.
- Developed AI automation concepts using OpenAI and n8n for lead capture, chatbot flows, alerts, and business support workflows.

## FEATURED LIVE PROJECTS

ARCHLUXPRO - Premium web design agency website for services, packages, demos, portfolio presentation, and client inquiry flow. <https://archluxpro.com>

WEBDEKS - Digital marketplace platform for products, sellers, affiliates, orders, and business portal workflows. <https://webdeks.com>

ARCHIETALICINFO - AI automation agency and SaaS-style business platform focused on AI lead capture, CRM, billing, and client workflows. <https://archietalicinfo.com>

ARMYSHIELDPH - Cybersecurity and anti-scam platform with scam detection, link analysis, reporting, and security-focused content. <https://armyshieldph.com>

BARRDOT - Association website for organization identity, announcements, member presentation, donation, and community pages. <https://barrdot.org>

## **EDUCATION**

STI College - Information Technology

## **CERTIFICATIONS & TRAINING**

Cisco CCNA 200-301 Training | TESDA Housekeeping NC II | AOA Security Training (add certificate after completion)

## **LANGUAGES**

English | Filipino | Cebuano